

BRANDI JARRARD

Graphic Designer & Illustrator

ABOUT ME

I craft bold, strategic designs that don't just look good—they make an impact. With experience in branding, digital media, illustration, motion design, photography, and print, I bring stories to life through creative visuals that connect. I thrive on building brands that stand out and leave a lasting impression. A strong communicator and collaborator, I work seamlessly across teams to bring creative visions to life and deliver meaningful results.

CONTACT ME

404.483.5656

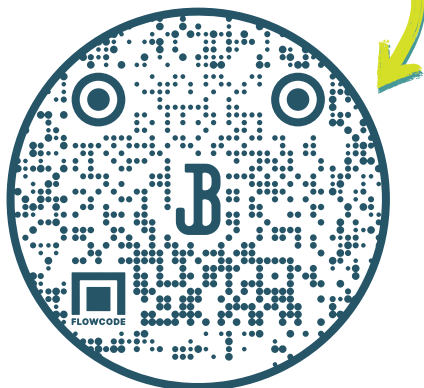
www.brandij.com

brandijarrard20@gmail.com

REFERENCES

References available on request

CHECK OUT MY WEBSITE



EXPERIENCE

Cast and Grey Botanical Plants

2025 - Present

Social Media Manager

Responsible for crafting engaging content and building an online community to enhance customer engagement in the plant market.

The Blood Connection

2021 - Present

Senior Graphic Designer

As Senior Graphic Designer, I oversee high-level projects, such as designing and executing new blood donation centers. I produce presentations and e-commerce designs for the executive team, while managing a team of designers and our social media. I ensure that our mission remains at the forefront, creating a consistent and engaging brand experience for our blood donors.

Lyda Fire

2020 - 2023

Freelance Graphic Designer

Designed and conceptualized presentations for multiple clients. As well as converting presentations into editable content.

Wanda G. Stephens & Associates

2017 - 2021

Graphic Designer

Conceptualized and implemented quality designs for a range of products such as business forms, signs, brochures, and websites.

PROFICIENCIES

Expert: Adobe Creative Suite & Figma

Skilled: Blender & Microsoft Software

EDUCATION

2016 - 2020

Savannah College of Art and Design

Graduated with a Bachelors of Fine Art

Major: Graphic Design *Minor:* Illustration